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COMMUNITY SPONSORSHIP



BENEFITS

	Advocate $2,500	Champion $1,000	Mentor $500	Supporter $250
SPONSORSHIP SPOTLIGHTS				
Mention in the Trekkers Annual Report	♥			
Trekkers Facebook and Instagram post celebrating your sponsorship	♥			
Mention in the Trekker Tracker E-Newsletter	♥	♥		
EVENTS				
YOUR BUSINESS INCLUDED ON:				
Event Flyers	♥			
Event Slideshows	Logo	Logo	Name	
Poster at Entrance to Trekkers Office	Logo	Name	Name	
Event Programs	Full Page Ad	1/3 Page Ad	Name	Name
Two Tickets to One Event	♥			
COMMUNITY AWARENESS				
Your Business Listed in Pre-Event Press Release	♥	♥		
Your Business Listed on the Trekkers Website	Logo	Name	Name	Name

Ready to do more? Impact Partnerships start at $5,000 and include every Community benefit.

Would you like to customize your own sponsorship? Reach out to nicole@trekkers.org to discuss!

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IMPACT PARTNERSHIP



BENEFITS

	Legacy $25,000/yr (3 or 6 years)	Legacy $25,000 (1 year)	Impact Leader $10,000	Impact Partner $5,000
SPONSORSHIP SPOTLIGHTS				
Logo in the Trekkers Annual Report	Logo	Logo	Logo	Logo
Facebook and Instagram post celebrating your sponsorship	♥	♥	♥	♥
Feature in the Trekker Tracker E-Newsletter	Feature	Feature	Feature	Mention
Custom year-end impact report for your staff and customers	♥	♥	♥	
Short video about why you support Trekkers	♥	♥		
EVENTS				
Logo on event flyers, slideshows and entrance poster	Logo	Logo	Logo	Logo
Ad in event programs	Back Cover Ad	Back Cover Ad	Full Page Ad	Full Page Ad
Tickets to one event	8 Tickets	6 Tickets	4 Tickets	4 Tickets
Recognition at our flagship summer event	Presenting	Presenting	Verbal	
COMMUNITY AWARENESS				
Your Business Listed in Pre-Event Press Release	♥	♥	♥	♥
Your Business Listed on the Trekkers Website	Logo	Logo	Logo	Logo
PARTNERSHIP				
Annual briefing with our Executive Director	♥	♥	♥	
Your gift directed to a cohort of your choice	♥	♥		
Annual cohort update letter with a student thank-you	♥	♥		
Recognition at cohort milestones through graduation	♥			

Includes every Community Sponsorship benefit. Looking for a $250 to $2,500 option? Ask us about Community Sponsorship.

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WHAT YOUR SUPPORT DOES



BECOME A TREKKERS SPONSOR TO SUPPORT MIDCOAST'S YOUTH!

94% of students report being more action-oriented

93% report an increased interest in learning

91% report improved critical-thinking skills

SPONSORING A COHORT (IMPACT PARTNERSHIP)

1 **Choose a cohort**

DirectyourgifttoaTrekkers cohort and the students in it.

2 **Choose your commitment**

Sponsor one year, three years, or all six.

3 **Follow their story**

Get an annual update on your cohort and a thank-you from its students.

Want to share the investment? Two or three businesses can co-sponsor a cohort year.

8 in 10 consumers view a company more positively if they give to charity

66% of consumers are willing to spend more with businesses committed to positive social impact

70% of employees report more loyalty to a business that gives back to its community



NEWSLETTER

Trekker Tracker
Our monthly e-newsletter reaching 6,000+ subscribers

SOCIAL MEDIA

37K+ reached annually
@trekkersonline

6K reached annually
@trekkersinc

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