

BUSINESS SPONSORSHIP



BENEFITS

Advocate
\$2,500

Champion
\$1,000

Mentor
\$500

Supporter
\$250

SPONSORSHIP SPOTLIGHTS

Mention in the Trekkers Annual Report



Trekkers Facebook and Instagram post
celebrating your sponsorship



Mention in the Trekker Tracker E-Newsletter



EVENTS

YOUR BUSINESS INCLUDED ON:

Event Flyers



Event Slideshows

Logo

Logo

Name

Poster at Entrance to Trekkers Office

Logo

Name

Name

Event Programs

Full
Page Ad

1/3 Page
Ad

Name

Name

Two Tickets to One Event



COMMUNITY AWARENESS

Your Business Listed in Pre-Event Press Release



Your Business Listed on the Trekkers Website

Logo

Name

Name

Name

Would you like to customize your own sponsorship? Reach out to nicole@trekkers.org to discuss!



BUSINESS SPONSORSHIP



YOUR SUPPORT IMPACTS LOCAL STUDENTS AND DESERVES RECOGNITION!

94% of students
report being
more action-
oriented

93% report an
increased
interest in
learning

91% report
improved
critical-thinking
skills

8 in 10 consumers view a company
more positively if they give to
charity



66% of consumers are willing to spend
more from businesses committed
to positive social impact

NEWSLETTER



Trekker Tracker

Our monthly e-newsletter reaching
2,500+ subscribers

SOCIAL MEDIA



37K+ reached annually
[@trekkersonline](#)



6K reached annually
[@trekkersinc](#)