



Sponsorship Benefits

85%

85% of consumers view a company more positively if they give to charity, and 90% of consumers want to know what companies are doing to give back to their community.

66% of consumers are willing to spend more on products and services from businesses committed to positive social impact.

66%

83%

83% of millennials, and 70% of all employees, report they are more loyal to a business who give back to their community through donations or volunteer work.



Trekkers 2026

Business Sponsorship Packages

Trailblazer – \$10,000 (Exclusive! Limited to 2 sponsors.)

All Lead Sponsor benefits, plus:

- Spotlight video feature: A short video interview (~1 min) about why your business supports Trekkers, posted on Trekkers' social media and blog.
- Custom Impact Report: A personalized PDF report at year's end showing the direct impact of your sponsorship (photos, quotes, stats) for your business to share with staff and customers.
- Prominent Logo Placement: Top banner placement on Trekkers' homepage for one month and in the Trekker Tracker e-newsletter for three months.
- Custom Social Media Shoutout Series: 3 posts throughout the year featuring your impact and partnership.
- Special Recognition Window Sticker: Presented annually for display at your business

Lead – \$5,000

All Advocate Sponsor benefits, plus:

- Sponsor Spotlight Article: Featured in one Trekker Tracker e-newsletter and on Trekkers' blog
- Social Media Feature Post: One dedicated Facebook & Instagram post highlighting your partnership.
- Full page ad in event materials
- Your logo on event flyers
- Your logo on Trekkers' thank-you poster prominently displayed in the Trekkers office window

Advocate – \$2,500

All Champion Sponsor benefits, plus:

- Your logo in Trekkers' Annual Report
- Sponsor group Thank You social media post
- 1/2 page ad in event materials

Champion – \$1,000

All Mentor Sponsor benefits, plus:

- Your logo in our post-event recap email
- Verbal recognition at one event
- 1/3 page ad in event materials

Mentor – \$500

Your business logo included in:

- Event programs
- Trekkers' website
- Prominently displayed thank-you poster

Supporter – \$250

Your business name included in:

- Event programs
- Trekkers' website
- Prominently displayed thank-you poster