

Trekkers' *Name That Bus!* Contest Rules

Guidelines

- Must be a maximum of 20 characters (including numbers, letters, and spaces)
- Names that include words used to solicit assistance or contain any obscene, indecent, or profane language will be disqualified.
- All (except judges) are eligible to submit an entry.
- There is no maximum number of entries.
- Staff will work to have the name painted on the bus in time for the Bus Reveal Party.

Considerations

- This bus is part of a fleet of Trekkers buses that are either retired or currently in use. The pantheon of Trekkers vehicles includes:
 - o Bessie
 - o Lucy
 - o Daisy
 - o Tutie (van)
- The Name will be painted on each side of the bus in white lettering, consistent with past vehicles
- The bus design is slightly different than past buses, with the inclusion of blue paint along with green and white.

Important Dates

Open Submission: August 4 – August 29, 2025, 12PM

First Judging: August 28-29

Second Judging: September 4-5

Name Reveal: September 5

- Name and winner announced by Facebook and Instagram September 5, 2025

Judging and Selection

Selection will include two rounds of judging. The first judge panel will comprise of people who represent various roles at Trekkers, from active volunteers, alumni, staff, and the Board of Directors. This group will decide the top three submissions. These top three submissions will be forwarded to the second and final panel, which will include student board members and leaders, for final selection.

Qualifying entries will be judged on the following criteria:

- Originality – Is it creative, imaginative, new, or distinctive?
- Visibility – Is it eye catching and legible from a distance?
- Authenticity - Does it express the mission or culture of Trekkers?

By submitting a name, you agree to all contest rules and guidelines. If you have any questions, please [email teresa@trekkers.org](mailto:teresa@trekkers.org).

- The judging panels reserve the right to disqualify any entrant or entry at its sole discretion.
- The winning submission becomes the property of Trekkers and may only be used for the winner's portfolio of work.
- The winner of the naming contest gives sole ownership of the name to Trekkers.
- Accepting the win constitutes permission for Trekkers to make public and otherwise use the winner's name for publicity purposes. Further personal data may be requested but is not required.

Acceptance

Participation constitutes the entrant's full and unconditional agreement to and acceptance of these official rules. By participating in the contest, the entrant is representing and warranting that they read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these official rules constitute the entire agreement

between the entrant and Trekkers in relation to the contest. They govern the entrant's participation and supersede any prior or other agreements between the entrant and Trekkers and relating to the contest.