



LEARN MORE AT TREKKERS.ORG

2025 BUSINESS SPONSORSHIP



BENEFITS

	Top Sponsor \$10,000	Lead \$5,000	Advocate \$2,500	Champion \$1,000	Mentor \$500	Supporter \$250
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SPONSOR SPOTLIGHTS

- Mention in the Trekkers Annual Report
- Trekkers Facebook and Instagram post celebrating your sponsorship
- Mention in the Trekker Tracker E-Newsletter

Top Sponsor	Lead	Advocate	Champion	Mentor	Supporter
Heart	Heart	Heart	Heart	Heart	Heart
Heart	Heart	Heart	Heart	Heart	Heart
Heart	Heart	Heart	Heart	Heart	Heart

EVENTS

YOUR BUSINESS INCLUDED ON:

- Event Flyers
- Trekkers 5K T-shirts
- Event Poster and Slideshows
- Poster at Entrance to Trekkers Office
- Event Programs

Top Sponsor	Lead	Advocate	Champion	Mentor	Supporter
Heart	Heart	Heart	Heart	Heart	Heart
Heart	Heart	Heart	Heart	Heart	Heart
Logo	Logo	Logo	Logo	Name	Name
Logo	Logo	Logo	Name	Name	Name
Full Page Ad	Full Page Ad	Full Page Ad	Half Page Ad	Name	Name

COMMUNITY AWARENESS

- Your Business Listed in Pre-Event Press Release
- Your Business Featured in March Letter to the Editor
- Your Business Listed on the Trekkers Website

Top Sponsor	Lead	Advocate	Champion	Mentor	Supporter
Heart	Heart	Heart	Heart	Heart	Heart
Heart	Heart	Heart	Heart	Heart	Heart
Logo	Logo	Logo	Name	Name	Name

Would you like to customize your own sponsorship? Reach out to Kate@trekkers.org to discuss!



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YOUR SUPPORT IMPACTS LOCAL STUDENTS AND DESERVES RECOGNITION!

6

towns served

- St. George
- Thomaston
- Rockland
- Cushing
- Owls Head
- South Thomaston

8 in 10

students say that because of Trekking they became more

- able to think critically
- empathetic towards others
- interested in learning
- action-oriented

Supporting Trekking is great for our students and our communities. It's also meaningful for **you**. It shows employees, customers, and stakeholders that you care about the future of Maine. Here are some of the ways we make your valuable support known:

E V E N T S

Trekking 5K (June)

This 5K road race brings together over a hundred families, alumni, businesses, and runners and walkers from across the community.

Fired Up (July)

At our premier event of the season, we challenge the area's best chefs to prepare a dish on our Biolite Camp Stoves. Going strong for seven years, the event has become a signature event of the summer season and draws top supporters from across Midcoast Maine and beyond.

Community Auction (October)

The whole community comes together for this event! It reaches far and wide, through an audience of families, donors, and partners, as we auction an array of items ahead of the holiday shopping season.

NEWSLETTER



Trekker Tracker

Our monthly e-newsletter reaching 2,500 subscribers

SOCIAL MEDIA



36K reached 2023-24

@trekkersonline



5K reached 2023-24

@trekkersinc