



trekkers



2023-2024 SPONSORSHIP

BENEFITS

Top Sponsor
\$10,000

Lead
\$5,000

Advocate
\$2,500

Champion
\$1,000

Mentor
\$500

Supporter
\$250

SPONSOR SPOTLIGHTS

Mention in the Trekkers Annual Report



Custom 1-3 minute video about your sponsorship,
posted on Facebook and Instagram



Mention in the Trekker Tracker E-Newsletter



EVENTS

YOUR BUSINESS INCLUDED ON:

Flyers



5K T-shirts



Slideshows

Logo

Logo

Logo

Logo

Name

Programs

Full
Page Ad

Full
Page Ad

Full
Page Ad

Half
Page Ad

Name

Name

COMMUNITY AWARENESS

Your Business Listed in Pre-Event Press Release



Your Business Featured in March Letter to the Editor



Your Business Listed on the Trekkers Website

Logo

Logo

Logo

Name

Name

Name

Your Business on Sponsor Poster at Trekkers

Logo

Logo

Logo

Name

Name

Name

Would you rather customize your own sponsorship? Reach out to Kate@trekkers.org to discuss!



YOUR SUPPORT IMPACTS LOCAL STUDENTS AND DESERVES RECOGNITION!

6

towns served

St. George
Thomaston
Rockland
Cushing
Owls Head
South Thomaston

8 in 10

students say that because of Trekkers they became more

- able to think critically
- empathetic towards others
- interested in learning
- action-oriented
- able to reflect

Supporting Trekkers is great for our students and our communities. It's also meaningful for you. It shows employees, customers, and stakeholders that you care about the future of Maine. Here are some of the ways we make your valuable support known:

EVENTS

Art Auction (May)

Back this year, Trekkers will hold a Biennial Art Auction and bring together artists from across the community and beyond to create a special piece that will be auctioned in support of our youth programs.

Trekkers 5K (June)

This 5K road race brings together over a hundred families, alumni, businesses, and runners and walkers from across the community.

Fired Up (July)

At our premier event of the season, we challenge the area's best chefs to prepare a dish on our Biolite Camp Stoves. Now in its sixth year, the event has become a signature event of the summer season and draws top supporters from across Midcoast Maine and beyond.

Community Auction (October)

The whole community comes together for this event! It reaches far and wide, through an audience of families, donors, and partners, as we auction an array of items ahead of the holiday shopping season.

NEWSLETTER



Trekker Tracker

Our monthly e-newsletter reaching 2,500 subscribers

SOCIAL MEDIA



22K reached 2022-23
[@trekkersonline](#)



6K reached 2022-23
[@trekkersinc](#)