



# trekkers

## FY23 SPONSORSHIP

### BENEFITS

Top Sponsor  
\$10,000

Lead  
\$5,000

Advocate  
\$2,500

Champion  
\$1,000

Mentor  
\$500

Supporter  
\$250

### SPONSOR SPOTLIGHTS

Mention in the Trekkers Annual Report



Custom 1-3 minute video about your sponsorship,  
posted on Facebook and Instagram



Mention in the Trekker Tracker E-Newsletter



### EVENTS

YOUR BUSINESS INCLUDED ON:

Event Flyers



Trekkers 5K T-shirts



Trekkers 5K Website



Event Poster and Slideshows

Logo

Logo

Logo

Logo

Name

Poster at Entrance to Trekkers Office

Logo

Logo

Logo

Name

Name

Name

Event Programs

Full  
Page Ad

Full  
Page Ad

Full  
Page Ad

Half  
Page Ad

Name

Name

### COMMUNITY AWARENESS

Your Business Listed in Pre-Event Press Release



Your Business Featured in March Letter to the Editor



Receive a "Proud to Support Youth" Sticker



Your Business Listed on the Trekkers Website

Logo

Logo

Name

Name

Name

Name



YOUR SUPPORT IMPACTS LOCAL STUDENTS AND DESERVES RECOGNITION!

6

towns served:

St. George  
Thomaston  
Rockland  
Cushing  
Owls Head  
South Thomaston

8 in 10

students say that because of  
Trekters they became more:

able to think critically  
empathetic towards others  
interested in learning  
action-oriented  
assertive

Supporting Trekters is great for our students and our communities. It's also meaningful for you. It shows employees, customers, and stakeholders that you care about the future of Maine. Here are some of the ways we make your valuable support known:

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### Trekters 5K (June)

Offered virtually and in person, this 5K road race brings together over a hundred families, alumni, businesses, and runners and walkers from across the community.

### Fired Up (July)

At our premier event of the season, we challenge the area's best chefs to prepare a dish on our Biolite Camp Stoves. Now in its fifth year, the event has become a signature event of the summer season and draws top supporters from across Midcoast Maine and beyond.

### Community Auction (October)

The whole community comes together for this event! It reaches far and wide, through an audience of families, donors, and partners, as we auction an array of items ahead of the holiday shopping season.

## NEWSLETTER



### Trekker Tracker

Our monthly e-newsletter reaching 2,500 subscribers

## SOCIAL MEDIA



19K reached 2021-22  
@trekkersonline



6.8K reached 2021-22  
@trekkersinc