

# trekkers

FY22 SPONSORSHIP



## MEMBER BENEFITS

Top Sponsor  
\$10,000

Lead  
\$5,000

Advocate  
\$2,500

Champion  
\$1,000

Mentor  
\$500

Supporter  
\$250

### HIGH VISIBILITY AND IMPACT

**YOUR BUSINESS FEATURED IN:**

The Trekkers Annual Report (digital version)



The Trekker Tracker Newsletter



A custom-made 1-3 minute video about your sponsorship, posted on Facebook and Instagram



Monthly Internal Trekkers Newsletters



### EVENT RECOGNITION

**YOUR BUSINESS INCLUDED ON:**

Thomaston Trek T-shirts



Sponsor section of event website



Printed event signage (posters and Family Fundraising packets)



Sponsor slideshow at event



Sponsor "roll-call" post on Facebook and Instagram after event



Event program ad

Full

Full

Full

Half

Name

Name

### COMMUNITY AWARENESS

**YOUR BUSINESS LISTED:**

With "Special Thanks" in press releases before and after event



On the Trekkers website, with a link to your website

Logo

Logo

Logo

Name

Name

Name

# trekkers

## FY22 SPONSORSHIP



YOUR SUPPORT IMPACTS LOCAL STUDENTS AND DESERVES RECOGNITION!

# 6

towns served:

St. George  
Thomaston  
Rockland  
Cushing  
Owls Head  
South Thomaston

# 9 in 10

students say that  
because of Trekkers  
they became more:

able to think critically  
empathetic towards others  
able to build relationships with  
peers and adults  
action-oriented  
assertive

Supporting Trekkers is great for our students and our communities. It's also meaningful for you. It shows employees, customers, and stakeholders that you care about the future of Maine. Here are some of the ways we make your valuable support known:

# E V E N T S

## Thomaston Trek (June)

Offered virtually and in person, this 5K/10K road race brings together over a hundred families, alumni, businesses, and runners and walkers from across the community.

## Fired Up (July)

At our premier event of the season, we challenge the area's best chefs to prepare a dish on our Biolite Camp Stoves. Now in its fifth year, the event has become a signature event of the summer season and draws top supporters from across Midcoast Maine and beyond.

## Community Auction (October)

The whole community comes together for this event! It reaches far and wide, through an audience of families, donors, and partners, as we auction an array of items ahead of the holiday shopping season.

## NEWSLETTERS



### Navigation Station

In-depth news emailed to our closest community: staff, committee members, and board members.

### Trekker Tracker

Our monthly e-newsletter reaching 2K subscribers.

## SOCIAL MEDIA



2,300 followers  
@trekkersonline



850 followers  
@trekkersinc