



# trekkers

## FY21 BUSINESS PARTNER INVITATION

An invitation  
to make a difference  
in our community.

### Member Benefits

Lead  
Sponsors  
**\$2,500**

Advocate  
**\$1,500**

Champion  
**\$1,000**

Mentor  
**\$500**

Supporter  
**\$250**

Business logo featured on virtual event websites



30 second video, produced by Trekkers,  
highlighting business partnership and posted on  
social media



Business highlight in the Trekker Tracker  
electronic newsletter



Full screen ad projection during event slide show



Full page ad in digital and printed events  
program



Business logo on event t-shirts (Thomaston Trek)



Business logo on event signage



Business logo featured on Trekkers website, with  
a link to your site



Half page ad in digital and printed events  
program



Business name on event recognition signage



Business name on event t-shirts (Thomaston  
Trek)



Business name featured in digital and printed  
events program



Business name featured on Trekkers website,  
with a link to your site



Relationship-building is at the heart of our mission. Our relationships with our business partners surpass transactional—you're an important part of our community. We have various opportunities for our business partners to get more involved in our work through volunteer opportunities including hosting a Trekkers intern, speaking on a professional panel, or even joining us for an expedition.



## The show must go on (Our events get noticed!)

### Thomaston Trek (Early June 2021)

Run, walk, skip, saunter. Bring your leashed dog and join 300 participants of all ages and fitness levels on a 5k or 10k. Normally the racecourse takes participants on a loop through historic Thomaston but in 2020 we hosted our first ever virtual road race, which allowed for participants from near and far to participate in the race. We hope to resume an in-person race this spring, while continuing the build the momentum of our online community with a remote option as well.

### Fired Up (July 15, 2021)

Our premier event of the season brings together Trekkers' top supporters for a foodie competition that challenges the area's best chefs to prepare a dish using our Biolite Camp Stoves—the same stoves our students use on expedition. Now in its fourth year, Fired Up has become a signature event of the summer season in midcoast Maine. In 2020, our innovative adaption to provide an at-home event package sold out and earned rave reviews. We hope to resume Fired Up under the tent in 2021, but will also be prepared to adapt as needed.

### Community Auction (Late Fall 2021)

There is something for everyone at the annual Trekkers auction! Next fall, we hope to resume our in-person event at the Owls Head Transportation Museum with Trekkers friends and family. This year, we are utilizing an online platform to maximize participation from within Midcoast Maine and beyond. Whether in-person or virtual, our Community Auction provides business exposure just in time for the holiday shopping season!

### Our Network



2K likes



700 followers



2K subscribers

### Trekkers' Impact

6

years we support students in long-term mentoring relationships

6

towns served:  
St. George, Thomaston,  
Rockland, Cushing, Owls  
Head, South Thomaston

100%

of 12th grade Trekkers graduated from high school, compared to 87% statewide

216

volunteers

2044

volunteer hours

3

out of 4 Trekkers students reported statistically higher levels of academic motivation, learning interest, and critical thinking

200

students served per year